

Dr CEO Talk

On April 23 (during the last week of school), DBAAA joined hands with Cougars Group (HK) Ltd. (www.cougars.com.hk) and PolyU Faculty of Business to offer the Dr CEO Talk on career preparation. It was attended by some 50+ eager learners mostly from PolyU.

Dr Michael Chow (2007) welcomed the participants and introduced the speakers: Dr Ferrick Chu (2001), Mr Edwin Lee (DBA cohort) and Ms Gladys Wong, who shared from public administration, entrepreneurial and business perspectives respectively. They were joined by DBAAA President Dr Felix Yip who chaired the panel Q&A open to the floor. Participants indicated that their confidence improved by **+34%** to get more work opportunities than their peers not attending the talk.

